

CELEBRITY MOUND

National Underwear Day will be celebrated in style this year



Created by freshpair.com, it's been a guerrilla-style event held in Times Square for the past six years. But designers have finally caught on, and Diesel, Natori, Nautica, Tommy Hilfiger and 2Xist underwear brands will have hotties strutting in their skiwies in a runway show at Espace on Aug. 5. "Lydia Hearst is hosting. Nick Adams [of "A Chorus Line"] will be walking in his underwear," said our insider. "There will be 10 runway shows."